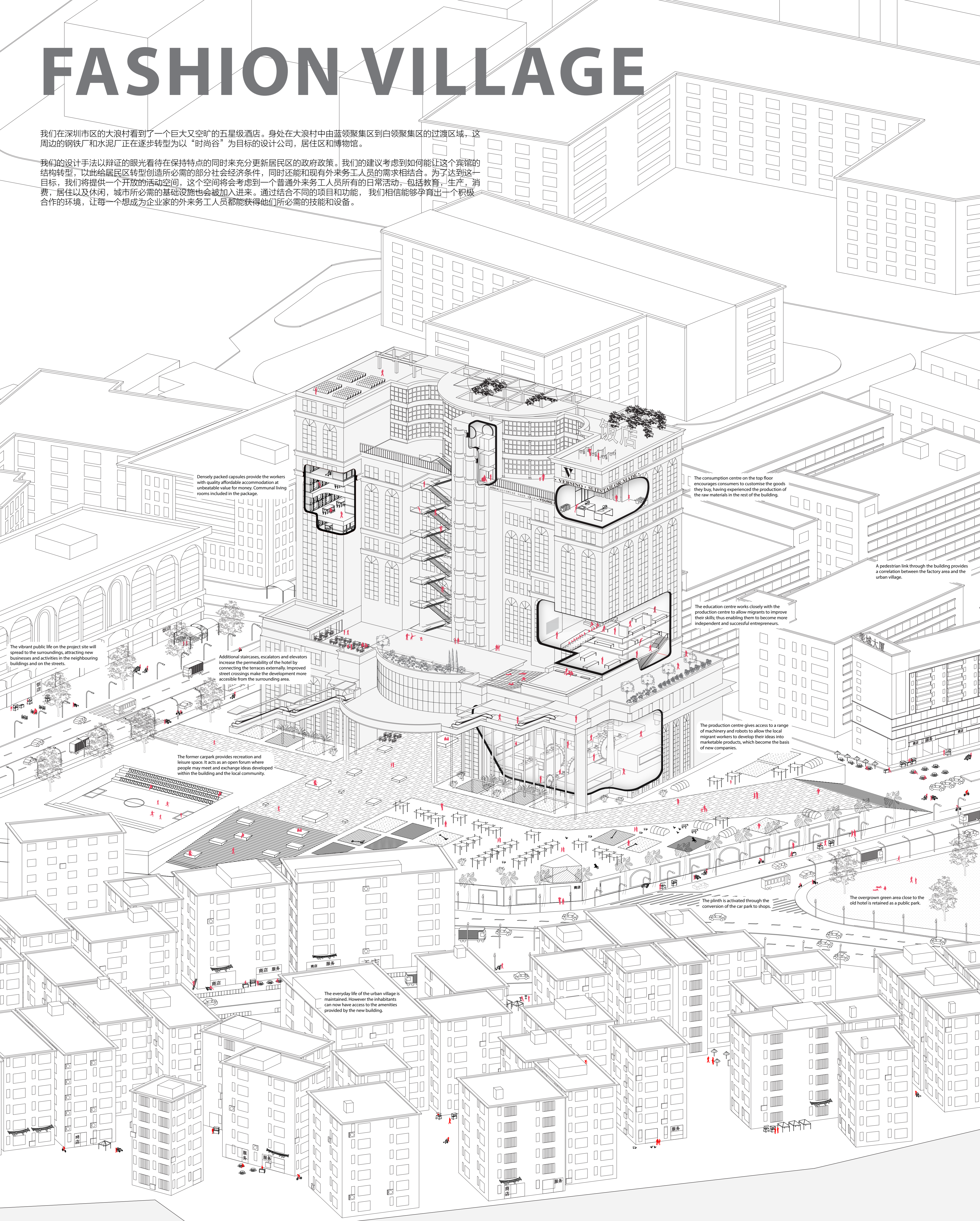


FASHION VILLAGE

我们在深圳市区的大浪村看到了一个巨大又空旷的五星级酒店。身处在大浪村中由蓝领聚集区到白领聚集区的过渡区域，这周围的钢铁厂和水泥厂正在逐步转型为以“时尚谷”为目标的设计公司，居住区和博物馆。

我们的设计手法以辩证的眼光看待在保持特点的同时来充分更新居民区的政府政策。我们的建议考虑到如何能让这个宾馆的结构转型，以此给居民区转型创造所必需的部分社会经济条件，同时还能和现有外来务工人员的需求相结合。为了达到这一目标，我们将提供一个开放的活动空间，这个空间将会考虑到一个普通外来务工人员所有的日常活动，包括教育，生产，消费，居住以及休闲，城市所必需的基础设施也会被加入进来。通过结合不同的项目和功能，我们相信能够孕育出一个积极合作的环境，让每一个想成为企业家的外来务工人员都能获得他们所必需的技能和设备。



Densely packed capsules provide the workers with quality affordable accommodation at unbeatable value for money. Communal living rooms included in the package.

The consumption centre on the top floor encourages consumers to customise the goods they buy, having experienced the production of the raw materials in the rest of the building.

A pedestrian link through the building provides a correlation between the factory area and the urban village.

The vibrant public life on the project site will spread to the surroundings, attracting new businesses and activities in the neighbouring buildings and on the streets.

Additional staircases, escalators and elevators increase the permeability of the hotel by connecting the terraces externally. Improved street crossings make the development more accessible from the surrounding area.

The education centre works closely with the production centre to allow migrants to improve their skills; thus enabling them to become more independent and successful entrepreneurs.

The former carpark provides recreation and leisure space. It acts as an open forum where people may meet and exchange ideas developed within the building and the local community.

The production centre gives access to a range of machinery and robots to allow the local migrant workers to develop their ideas into marketable products, which become the basis of new companies.

The plinth is activated through the conversion of the car park to shops.

The overgrown green area close to the old hotel is retained as a public park.

The everyday life of the urban village is maintained. However the inhabitants can now have access to the amenities provided by the new building.

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DESIGN AS POLITICS

INTERNATIONAL NEW TOWN INSTITUTE

In the Dalang neighbourhood on the periphery of Shenzhen, we encountered this massive, vacant, shell of a 5-star hotel. As part of Dalang's transition from blue-collar to white-collar society the surrounding steel and garment factories are currently being transformed into design offices, housing and museums in a grand gesture under the banner of Fashion Valley.

Our intervention questions the ability of such a top-down approach to planning to fully regenerate the neighbourhood whilst maintaining its identity. Our proposal considers how the hotel structure could be repurposed to create some of the socio-economic

conditions necessary to regenerate the neighbourhood whilst also incorporating the needs of the existing population of migrant workers. To achieve this, an accessible space catering for all the daily activities of a migrant worker is provided. Spaces for education, production, consumption, dwelling and leisure are provided, as well as the urban circulatory infrastructure needed to engage with the surrounding area. Through the integration of different programmatic functions we believe an active, collaborative environment may be nurtured giving opportunities to migrant workers to acquire the necessary skills and equipment to become entrepreneurs.