



Conference - Programme

Chairman: **Dirk Sijmons**, director of H+N+S landscape architects & professor at TU Delft

10:00 -10:15 **Welcome** by chairman + **Opening address** from **Annemarie Jorritsma**, mayor of Almere, and **Leen Verbeek**, Queen's commissioner for the Province of Flevoland

10:15 -11:00 **Growing Green**
Green is becoming endangered as the global shift from rural to urban communities continues unabated, prompting the question of how cities can maintain this growth. Will expansion threaten to engulf the green? Will future cities have enough food, clean drinking water and renewable energy? Can urban growth go hand in hand with a higher quality of life for billions of people? Ensuring sufficient and safe food is one of the key issues of the next few decades as the call for clean drinking water and renewable energy grows louder and louder. More and more people will want to know (once again) where their food comes from while more people will opt for healthy, sustainable products. A Call To Action for Growing Green!

Adjiedj Bakas, trendwatcher & author
Jaap Spros, chairman of Entente Florale Netherlands and vice-chairman of Entente Florale Europe

11:00 -12:00 **Green Cities**
Progressive urbanisation means that the quality of our future is increasingly dependent on the quality of our cities. Cities wonder how they can keep their resilience and attractiveness. How can we safeguard the liveability of our cities? How can we ensure that the power of the red does not drive out the green, in all its senses? A Call To Action for Green Cities

Xu Qin, mayor of Shenzhen, south China's Guangdong Province (provisional)
Monica C. Kuo, chairman, Dept. and Graduate Institute of Landscape Architecture Chinese Culture University, Taiwan
Winy Maas, architect, landscape architect, MVRDV

12:00 -12:20 **Reflection**
What does 'Growing Green Cities' mean in terms of the building and construction sector?

Elco Brinkman, chairman of Bouwend Nederland

12:20 - 12:30 **Growing Green Cities - A Call To Action**
'Growing Green Cities, A Call To Action' is an open invitation to everyone - (city)administrators, policy makers, urban developers, architects, planners, ecologists, scientists, entrepreneurs, NGOs, industry associations or individual farmers and horticulturalists - to contribute to the breadth and depth of the 'Growing Green Cities' concept. The challenge is to cluster the knowledge and expertise from around the world to arrive at a shared vision of the ideal 'Green City'.

Adri Duivesteijn, Almere city councillor for sustainable spatial planning

12:30 -13:30

Lunch

13:30-15:30

Parallel sessions in different pavilions on the Floriade grounds

The theme of Growing Green Cities contributes to issues of global significance: rising global population numbers and progressive urbanisation. This requires innovative solutions in agro-production, with its crossovers, in relation to the city: feeding, greening, energizing en healthyng. During the parallel sessions international best practices will be exchanged.

Parallel session I - Feeding the City

Speakers: **Peter Oei**, programme director for SIGN

Eva Gladek, director for Except Integrated Sustainability

Bas de Groot, founder of 'Uit je eigen Stad - Rotterdam'

Moderator: **Michelle Provoost**, architectural historian and director of the International New Town Institute (INTI)

Parallel session II - Greening the City

Speakers: **Ulf Boman**, partner and future strategist, Kairos Future

Andreas O. Kipar, landscape architect for BDLA/AIAPP

Moderator: **Henk Mulder**, director of Urban Development, Almere municipality

Parallel session III - Energizing the City

Speakers: **Ab van der Touw**, CEO Siemens Nederland

Ron de Graaf, strategy consultant to local energy companies, Alliander

Moderator: **Jan Schouw**, Province of Flevoland and project leader for DE-on (in the process of formation)

Parallel session IV - Healthyng the City

Speakers: **Diana Monissen** - chairman of Executive Board of Friesland health insurer

Dinand Ekkel, lecturer at the Christian Agricultural College

Moderator: **JaapJan Berg**, freelance curator and journalist in the field of architecture and spatial planning.

15:30-16:30

Closing with snacks and drinks

Excursion to Almere/Flevoland (optional)

In addition to the conference on Thursday 20 September, we offer you the chance to visit Flevoland on Friday 21st of September, the country's youngest province, situated at five metres below sea level. The province of Flevoland and the International New Town Institute will take you on to the 'new country' and, through a well balanced programme (including one overnight stay), in contact with the green DNA of Flevoland. Of course, we will be demonstrating our own best practices during the excursion, such as the ChristianAgriculturalCollege in Dronten and ACRRES (Application Centre for Renewable Resources) in Lelystad, a national centre that experiments with renewable energy and natural resources, and their application.



Growing Green Cities Flevoland excursion programme

Thursday 20 September 2012

- 18:00 Light dinner at the Floriade, Venlo
- 19:00 Transfer to Almere by bus
- 21:00 Arrival at the Apollo Hotel, Koetsierbaan 2, 1315 SE Almere Stad

Friday 21 September 2012

- 9:15 Coffee/tea at the Duurzaamheidswinkel (Sustainability Store), Bordes 3, Almere Stad
- 9:30 Word of welcome from Henk Meijer, programme director of Almere Floriade 2022
Introduction by Vera Dam, Duurzaamheidswinkel.nl
- 10:15 Coach tour to the Columbus quarter
- 10:30 Visit to Almere good practices
 - Underground waste system, city centre
 - Green City Almere
 - Partitioned traffic system
 - Sun Island, Noorderplassen
 - 'Climate walk' in the sustainability district of the Columbus quarter
- 12:30 Lunch at the sustainability farm "de Zonnehoeve", Zeewolde
- 13:30 Transfer to CAH Dronten
- 14:00 Visit to CAH, Dronten University of Applied Sciences (CAH DUAS)
 - Christian Agricultural College. The CAH is an institute of higher vocational education in the study of management, animals, food and parkland.
- 15:00 Transfer to ACRRES, Lelystad
- 15.30 Visit to ACRRES, national application centre for renewable energy and green natural resources
 - Energy land
 - Cycle and food chains
 - Biomass research
- 16:30 Transfer to Almere
- 17:00 Arrival at the Apollo hotel / Almere Centre railways station (end of the official programme)
- 19:00 Dinner and accommodation at the Apollo hotel (optional)