

# **INTERNATIONAL NEW TOWN INSTITUTE**

June 30, 2016

## **INTERNATIONAL NEW TOWN DAY 2016**

Preliminary schedules of the  
conference, the excursion days  
and additional events

International New Town Day 2016  
PRELIMINARY SCHEDULE  
June 30, 2016



## **INTERNATIONAL NEW TOWN DAY 2016**

The International New Town Day will take place on **June 30, 2016**.

During the two previous days (on June 28 and 29) INTI Team organizes a diverse program of excursions and lectures in Amsterdam, Rotterdam and Almere. These excursions are connected to the topics of discussion during the actual conference and provide the participants with innovative projects of Dutch architecture, planning, (harbor) transformation, participation and governance.

This document contains:

- The program of excursions, June 28 & June 29 (page 3-6)
- The schedule of the conference, June 30 (page 7-8)
- Post-event Seminar on Sustainable planning of New Towns (page 9)

International New Town Day 2016  
EXCURSION PROGRAM  
June 28 & June 29

# INTERNATIONAL NEW TOWN DAY '16

## DAY 1: JUNE 28, ROTTERDAM

### URBAN REGENERATION

**8:30 Meeting point: Bus station Rotterdam Central Station**

#### **9:00 – 10:30: Hoogvliet**

Hoogvliet is known as the first Dutch New Town and was built in the 1960s to house the workers of Shell and the port of Rotterdam. Once built as an idyllic sleeping New Town, Hoogvliet had transformed into a ghetto towards the closing of the twentieth century. Only since 2010, the city has been modernized through substantial investments in education, housing and facilities. Examples of architectural projects are the School Campus (architect: Wiel Arets), the School Parasite and the Musicians' cohousing complex, built by 24hr Architects with housing corporation Vestia. INTI director, Michelle Provoost will guide us past these projects.

*Transport by bus to Spijkenisse*

#### **11:00 – 12:30: Spijkenisse**

Spijkenisse is a New Town from the '70s close to Hoogvliet. Though for a long time, this city was known for its outdated city center, it has rapidly developed its cultural facilities over the past decennia. Mirjam Salet, Mayor of Spijkenisse, will guide us through the completely renewed city center and the public library, which was designed by MVRDV Architects.

*Transport by bus to the Fenix Loods*

#### **13:00 – 13:30: Lunch at the Fenix Loods**

Lunch at the Fenix Loods, in the Katendrecht neighborhood of Rotterdam, of which a part has been transformed into a popular food market. This is also the location of the International Architecture Biennale Rotterdam (IABR).



Hoogvliet School Campus by Wiel Arets.  
Photo: Dezeen



Fenix Loods food market.  
Photo: www.staalmakers.nl

### 13:30 – 14:30: Tour of the IABR

The IABR-2016 opened in April and provides a rich program of events focusing on the relationships between spatial design and tomorrow's economic changes. It offers a platform for discussion on the city that we want, advocating for a city that runs on clean energy, inclusive and productive – a city that centers on the public domain and on a solid social agenda.

Michiel van Iersel, curator Team IABR2016, will introduce the theme of the biennale: The Next Economy.

*Bus transport to the Schieblock*

### 15:00 – 16:00: Schieblock

The 'Schieblock' has grown into an iconic part of central Rotterdam. What once was an empty office building has been transformed into a hub of creative activity, housing multiple architecture and design offices, concept store GROOS and ZUS, one of the two prime initiators of the overall project. ZUS will give a lecture on the emergence and functioning of the Schieblock.

*A Short Walk over the 'Luchtsingel' to the Hofbogen*

### 16:00 – 17:00: Hofbogen

From Schieblock it's only a short walk to the Hofbogen, a former train viaduct which since 2011 is known as a cultural hotspot – a hub of concept stores, several modern coffee bars, restaurant De Jong and Jazz Café Bird. However, this nineteenth-century train viaduct has known different times: in the 1990s this building and the neighborhood around it, were in decay. Simone Rots, former director of Ltd. Hofbogen, will give a talk on the regeneration of this piece of urban fabric.

### 17:00 - ... Drinks in Jazz Café Bird

*Optional in Rotterdam:*

- **OMA Stadstimmerhuis:** This new municipality office has only been finished recently. The designers at OMA aimed to create the most sustainable building in the Netherlands
  - **Market Hall:** The Market Hall may be the most noteworthy new structure in Rotterdam. The large and brightly colored design by MVRDV is a tourist hotspot and an assembly of food and restaurants all over the world
- International New Town Day 2016



The Fenix Loods before the IABR-2016.  
Photo: IABR



The Hofbogen in action.  
Photo: Maarten Laufman

International New Town Day  
EXCURSION PROGRAM  
June 28 & June 29

# INTERNATIONAL NEW TOWN DAY '16

## DAY 2: JUNE 29, AMSTERDAM

SMART SOCIETY

**8:30 Meeting Point: Busstation Ruyterkade 153, nearby Central Station Amsterdam**

### **9:00 – 10:00: AEB**

AEB Amsterdam is a waste-to-energy company, owned by the City of Amsterdam. It is their mission to be the world leader in sustainable conversion of waste into energy and valuable, re-usable raw materials. Evert Lichtenbelt, responsible for the International cooperations, will give a presentation and show the group around.

*Bus transport to Amsterdam West*

### **10:15 – 11:45: Urban regeneration in Amsterdam West**

Amsterdam West is the largest urban expansion of Amsterdam in the 20th century, designed by CIAM planner Cornelis van Eesteren. Since the 1980s and 1990s, Amsterdam West saw its immigrant population rise substantively, but as we speak, this part of the city is cautiously undertaking a cultural turnaround. Maurits de Hoog, Director of the Department of Spatial Planning in Amsterdam, will give a lecture on the transformation and regeneration process taking place in this area.

### **12:00 – 13:30: Lunch at De School**

'De School' is Amsterdam's latest cultural hotspot, located in an old school building in the West of Amsterdam, just within the Ring. During lunch, we will attend a presentation of the many different projects of Amsterdam Smart City.

### **14:00 – 15:00 IJburg**

'IJburg' is the name of a number of islands facilitating the growth of 18.000 houses in high densities. The concept of the islands enhances the feeling of living in, on and surrounded by water, which was necessary in order to control water flows, flood risk and nature compensation. The islands



De School. Photo: Petitepassport via Royalgram.



IJburg. Photo: www.bowcrest.com

provide different housing concepts, mixed-use spaces and high quality urban public spaces. Architect and urbanist Alexander Mooi will provide a tour.

### **15:00 – 17:00 Almere**

A bus tour in Almere Haven, the first realized neighborhood of Almere in the 70's and the Homerus Quarter, a partially self-built neighborhood. The tour will end at the Almere city center, designed by OMA in 1997. Its multi-level design and winding streets, offering efficient organization as well as human scaled shopping streets, have provoked many discussions internationally. Tour by The Building Guide.

### **17:00 Drinks at the Brasserie La Maison**

(Belfort 8, Almere)

### **18:00 Dinner Talks** (at the same location)

Talks with Leen Verbeek, the Commissioner of the Dutch King, and Jannewietske de Vries, director of the Floriade 2022. They will elaborate on, respectively, the metropolitan region of Amsterdam and the preparations and goals of the Floriade 2022. Dinner will follow.



The Canal Houses of the Homerus Quarter, Almere. Photo: [www.StadslevenAmsterdam.nl](http://www.StadslevenAmsterdam.nl)



Almere city-center. Photo: Geert van der Wijk

## Morning

- 09:00 – 09:30 Welcome breakfast
- 09:30 – 09:40 Opening by moderator Christine de Baan, board member of INTI  
Welcome by Tjeerd Herrema, elderman of Spatial Affairs, Housing and Neighbourhoods, Almere
- 09:40 – 10:00 **Introduction: Ambitions for New Cities of the Near Future**  
by Michelle Provoost, director of INTI
- 10:00 – 11:15 **Voices from the world: New Towns Challenges and Opportunities**
- **Curitiba** - Luisiana Paganelli, Instituto de Pesquisa e Planejamento Urbano de Curitiba, Brazil
  - **Nakuru** – Lawrence Esho, Department of Spatial Planning & Design, Technical University of Kenya
  - **Guangming** - Xu Songming, Deputy Director, Deputy Director Administrative Committee of Guangming New Town, China
  - **Alamar** - Jorge Peña Diaz, Professor of Urban Design, Architecture and Urban Design department, Faculty of Architecture, CUJAE, Alamar, Cuba

**11:15 – 11:30 Coffee-break**

- 11:30 – 13:00 **New Towns in Europe**
- **Spijkennisse** – ‘Re-positioning the old New Towns by redefining their role in the region’, a statement from Mirjam Salet, Mayor of Spijkennisse, The Netherlands
  - **Vinge** - ‘Social mix and green ambitions’ with Søren Smidt-Jensen, Head of Urban Development & Landscape, Frederikssund Municipality, Denmark
  - **Aspern Seestadt** – ‘The city of the future’ with Philipp Fleischmann, Vienna Municipality, Austria
  - **Milton Keynes** – ‘Cultural heritage and regeneration’ with Shane Downer, Senior heritage development Officer, Milton Keynes, United Kingdom

**13:00 – 13:45 Lunch**

## Afternoon

13:45 – 15:00

### **African New Towns**

- **Ningo Pram Pram** with Markus Appenzeller, Ghana
- **Tema** with Joe Abbey, Managing Director Tema Development Corporation, Ghana
- **Tatu City** with Preston Mendenhall, Head of Corporate Affairs, Rendevour, Kenya
- **Kribi** with Bart Brorens, Royal Haskoning DHV, Cameroon

15:00 – 15:30

**Tea-break and presentation of INTI's latest publication *Shenzhen - From Factory of the World to World City* by Linda Vlassenrood, program director China**

15:30 – 17:00

### **Co-creating the New Urban Agenda for New Towns**

Anticipating the Habitat III conference in Quito, this plenary working session wants to contribute with the elaboration of the New Towns perspective on the New Urban Agenda. Planned communities worldwide share many characteristics with each other and face many of the same challenges and opportunities. *What should the New Towns perspective on the New Urban Agenda consist of?*

INTI has suggested 10 priorities to be discussed:

- Innovation
- Regeneration
- Bigger spatial context
- Inclusiveness
- Infrastructure & mobility
- Flexibility
- Green and water
- Government & Citizens
- No universal model
- Exchange

Statements on the New Towns perspective on the New Urban Agenda will be given by: Elena Bologna, Social Innovation Architect, SocialFare, Italy | Friedemann Römhild, Royal HaskoningDHV, The Netherlands | Ute Schneider, Director Zurich Office KCAP, Switzerland | Maren Striker, Arcadis, United Kingdom | Neville Mars, MARS Architects, China

17:00 – 17:15

### **Concluding remarks**

Franc Weerwind, Mayor of Almere  
Representative of UN-Habitat  
Announcement of the International New Town Day 2017

17:15

**Drinks & Bites**



International New Town Day 2016  
PROGRAM  
July 1st, 2016



FRIDAY JULY 1ST

**Seminar on Sustainable planning of New Towns** (in Amersfoort)

As a side event of the International New Town Day, on July 1st, Royal HaskoningDHV organizes a morning session seminar with presentations and debate on Sustainable Planning of New Towns. Royal HaskoningDHV is a Dutch engineering and consultancy firm with almost 6,500 employees worldwide, and a member of INTImi.

10:00 – 10:05	Welcome - Ir. Mariska Ruiten, associate director Urban Development International
10:05 – 10:20	Our way of making master plans for new towns – Ir. Mariska Ruiten, associate director Urban Development International
10:20 – 10:35	Diamond City, India - Urban van Aar MSc, Senior Urban Designer & Landscape Architect
10:35 – 10:50	Sudair, Saudi Arabia - Friedemann Römhild MSc, Senior Urban Planner
10:50 – 11:05	Break
11:05 – 11:55	Debate with participants - Bouke Vellinga – as moderator
12:00	Lunch

The seminar will be held at the Head office Royal HaskoningDHV, Laan 1914 35, 3818 EX in Amersfoort (about 45 km away from Almere). Transport from the FINN hotel in Almere to Amersfoort will be taken care of.

After the workshop you will be brought back to your hotel. For those who want to take the train to Schiphol Airport a stop at the railway station of Amersfoort will be arranged.

## **PRACTICAL INFORMATION**

### **Costs:**

Standard fee for Dutch participants: €125,-

Members of INTImi and participants travelling from abroad: €50,-

### **Fee includes:**

- Admission to the INTD on June 30
- Site visits, lunches and transport to Rotterdam, Amsterdam and Almere on June 28-29
- Dinner on June 29
- Seminar on Sustainable planning of New Towns in partnership with Royal HaskoningDHV on July 1