

# **INTERNATIONAL NEW TOWN INSTITUTE**

June 30, 2016

## **INTERNATIONAL NEW TOWN DAY 2016**

Preliminary schedules of the  
conference, the excursion days  
and additional events

International New Town Day 2016  
PRELIMINARY SCHEDULE  
June 30, 2016



## **INTERNATIONAL NEW TOWN DAY 2016**

The International New Town Day will take place on **June 30, 2016**.

During the two previous days (on June 28 and 29) INTI Team organizes a diverse program of excursions and lectures in Amsterdam, Rotterdam and Almere. These excursions are connected to the topics of discussion during the actual conference and provide the participants with innovative projects of Dutch architecture, planning, (harbor) transformation, participation and governance.

This document contains:

- The program of excursions, June 28 & June 29 (page 3-6)
- The schedule of the conference, June 30 (page 7-8)
- Additional events, July 1 (page 9)

International New Town Day 2016  
EXCURSION PROGRAM  
June 28 & June 29

INTERNATIONAL  
**NEW  
TOWN  
DAY** '16

## **DAY 1: JUNE 28, ROTTERDAM**

### URBAN REGENERATION

**8:30 Meeting point: Bus stations Rotterdam Central Station**

#### **9:00 – 10:30: Hoogvliet**

Hoogvliet is known as the first Dutch New Town and was built in the 1960s to house the workers of Shell and the port of Rotterdam. Once built as an idyllic sleeping New Town, Hoogvliet had transformed into a ghetto towards the closing of the twentieth century. Only since 2010, the city has been modernized through substantial investments in education, housing and facilities. Examples of architectural projects are the School Campus (architect: Wiel Arets), the School Parasite and the Musicians' cohousing complex, built by 24hr Architects with housing cooperation Vestia. INTI director, Michelle Provoost will guide us past these projects.

*Transport by bus to Spijkenisse*

#### **11:00 – 12:30: Spijkenisse**

Spijkenisse is a New Town from the '70s close to Hoogvliet. Though for a long time, this city was known for its outdated city center, it has rapidly developed its cultural facilities over the past decennia. Mirjam Salet, Mayor of Spijkenisse, will guide us through the completely renewed city center and the public library, which was designed by MVRDV Architects.

*Transport by bus to the Fenix Loods*

#### **12:30 – 13:30: Lunch at the Fenix Loods with Maarten Hajer**

Lunch at the Fenix Loods, in the Katendrecht neighborhood of Rotterdam, of which a part has been transformed into a popular food market. During lunch, the curator of the IABR-2016, Maarten Hajer will give a lecture on the theme of the biennale: The Next Economy.



Hoogvliet School Campus by Wiel Arets.  
Photo: Dezeen



Fenix Loods food market.  
Photo: [www.staalmakers.nl](http://www.staalmakers.nl)

**13:30 – 14:30: IABR tour through the Fenix Loods  
(main location of the IABR)**

The IABR-2016 opens in April and will provide a rich program of events focusing on the relationships between spatial design and tomorrow's economic changes. It will offer a platform for discussion on the city that we want, advocating for a city that runs on clean energy, inclusive and productive – a city that centers on the public domain and on a solid social agenda.

*Bus transport to the Schieblock*

**15:00 – 16:00: Schieblock with ZUS**

The 'Schieblock' has grown into an iconic part of central Rotterdam. What once was an empty office building has been transformed into a hub of creative activity, housing multiple architecture and design offices, concept store GROOS and ZUS, one of the two prime initiators of the overall project. ZUS will give a lecture on the emergence and functioning of the Schieblock.

*A Short Walk over the 'Luchtsingel' to the Hofbogen*

**16:00 – 17:00: Hofbogen with Simone Rots (INTI)**

From Schieblock it's only a short walk to the Hofbogen, a former train viaduct which since 2011 is known as a cultural hotspot – a hub of concept stores, several modern coffee bars, restaurant De Jong and Jazz Café Bird. However, this nineteenth-century train viaduct has known different times: in the 1990s this building and the neighborhood around it, were in decay. Simone Rots, former director of Ltd. Hofbogen, will give a talk on the regeneration of this piece of urban fabric.

**17:00 - ... Drinks in Jazz Café Bird**

*Optional in Rotterdam:*

- **OMA Stadstimmerhuis:** This new municipality office has only been finished recently. The designers at OMA aimed to create the most sustainable building in the Netherlands
  - **Market Hall:** The Market Hall may be the most noteworthy new structure in Rotterdam. The large and brightly colored design by MVRDV is a tourist hotspot and an assembly of food and restaurants all over the world
- International New Town Day 2016



The Fenix Loods before the IABR-2016.  
Photo: IABR



The Hofbogen in action.  
Photo: Maarten Laufman

International New Town Day  
EXCURSION PROGRAM  
June 28 & June 29

# INTERNATIONAL NEW TOWN DAY '16

## DAY 2: JUNE 29, AMSTERDAM

SMART SOCIETY

### 8:30 Meeting Point: Central Station Amsterdam

#### 9:00 – 10:00: Company meeting with AEB

AEB Amsterdam is a waste-to-energy company, owned by the City of Amsterdam. It is their mission to be the world leader in sustainable conversion of waste into energy and valuable, re-usable raw materials.

*Bus transport to Amsterdam West*

#### 10:15 – 11:45: Lecture & tour on the urban regeneration of Amsterdam West

Amsterdam West is the largest urban expansion of Amsterdam in the 20th century, designed by CIAM planner Cornelis van Eesteren. Since the 1980s and 1990s, Amsterdam West saw its immigrant population rise substantively, but as we speak, this part of the city is cautiously undertaking a cultural turnaround. Maurits de Hoog, Director of the Department of Spatial Planning in Amsterdam, will give a lecture on the transformation and regeneration process taking place in this area.

#### 12:00 – 13:30: Lunch at De School

'De School' is Amsterdam's latest cultural hotspot, located in an old school building in the West of Amsterdam, just within the Ring. During lunch, we will attend a presentation of the many different projects of Amsterdam Smart City.

#### 14:00 – 15:00 IJburg Tour

'IJburg' is the name of a number of islands facilitating the growth of 18.000 houses in high densities. The concept of the islands enhances the feeling of living in, on and surrounded by water, which was necessary in order to control water flows, flood risk and nature compensation. The islands provide different housing concepts, mixed-use spaces and high quality urban public spaces. Architect and urbanist Alexander Mooi will provide a tour.



De School. Photo: Petitepassport via Royalgram.



IJburg. Photo: www.bowcrest.com

### **15:00 – 17:00 Almere bus tour**

A bus tour in Almere Haven, the first realized neighborhood of Almere in the 70's and the Homerus Quarter, a partially self-built neighborhood. The tour will end at the Almere city center, designed by OMA in 1997. Its multi-level design and winding streets, offering efficient organization as well as human scaled shopping streets, have provoked many discussions internationally. Tour by Jaapjan Berg, program director INTI.

### **17:30 Drinks**

### **18:30 Dinner at the OMA city-center**

During dinner, Leen Verbeek, the Commissioner of the Dutch King, and Jannewietske de Vries, director of the Floriade 2022, will elaborate on, respectively, the metropolitan region of Amsterdam and the preparations and goals of the Floriade 2022.



The Canal Houses of the Homerus Quarter, Almere. Photo: [www.StadslevenAmsterdam.nl](http://www.StadslevenAmsterdam.nl)



Almere city-center. Photo: Geert van der Wijk

## Morning

- 09:00 – 09:30 Welcome breakfast
- 09:30 – 09:40 Opening by moderator Christine de Baan, board member of INTI  
Welcome by Tjeerd Herrema, elderman of Spatial Affairs, Housing and Neighbourhoods, Almere
- 09:40 – 10:00 **Introduction: Ambitions for New Cities of the Near Future**  
by Michelle Provoost, director of INTI
- 10:00 – 11:15 **Voices from the world: New Towns Challenges and Opportunities**
- **Curitiba** - Luisiana Paganelli, Instituto de Pesquisa e Planejamento Urbano de Curitiba, Brazil
  - **Nakuru** – Lawrence Esho, Department of Spatial Planning & Design, Technical University of Kenya
  - **Guangming** - Xu Songming, Deputy Director, Deputy Director Administrative Committee of Guangming New Town, China
  - **Alamar** - Jorge Peña Diaz, Professor of Urban Design, Architecture and Urban design department, Faculty of architecture, CUJAE, Alamar, Cuba
  - Discussion with the audience

### 11:15 – 11:30 Coffee-break

- 11:30 – 12:45 **New Towns in Europe**
- **Vinge** - Social mix and green ambitions with Søren Smidt-Jensen, Head of Urban Development & Landscape, Frederikssund Municipality, Denmark
  - **Aspern Seestadt** – The 'city of the future' with Philipp Fleischmann, Vienna Municipality, Austria
  - **Almere** – Growing Green Cities, The Netherlands
  - **Milton Keynes** – Cultural heritage and regeneration with Shane Downer, Senior heritage development Officer, Milton Keynes, United Kingdom

### 12:45 – 13:45 Lunch

## Afternoon

13:45 – 15:00

### **African New Towns**

- **Ningo Pram Pram** with Markus Appenzeller, Ghana (tbc)
- **Tema** with Joe Abbey, Managing Director Tema Development Corporation, Ghana
- **Tatu City** with Preston Mendenhall Head of Corporate Affairs, Rendevour, Kenya
- **Kribi** with Bart Brorens, Royal Haskoning DHV, Cameroon

15:00 – 15:30

**Tea-break and presentation of INTI's latest publication Shenzhen - From Factory of the World to World City by Linda Vlassenrood, program director China**

15:30 – 17:00

### **Co-creating the New Urban Agenda for New Towns**

The Habitat III conference in Quito, Ecuador in Oktober 2016 aims to set the New Urban Agenda for the next twenty years. With this Agenda, governments can adopt new models of urban development able to integrate all facets of sustainable development to achieve equity, welfare and shared prosperity.

Anticipating the Habitat III conference, this plenary working session wants to contribute to the New Urban Agenda by focusing specifically on New Towns. Planned communities worldwide share many characteristics with each other and face many of the same challenges and opportunities. What should the New Urban Agenda for New Towns consist of?

Among others, the following themes will be addressed and debated:

- Social inclusion
- Urban planning and design
- Regeneration
- Culture & Identity
- Mobility & region
- Government & citizens

17:00 – 17:15

**Concluding remarks by Franc Weerwind, Mayor of Almere**  
Announcement of the International New Town Day 2017

17:15

**Drinks & Bites**



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#### FRIDAY JULY 1ST

10.00 - 12:00 Sustainable planning of New Towns in Amersfoort\*  
Seminar organized in collaboration with Royal HaskoningDHV.  
Lunch offered at 12.00 h.

*\* Transport by bus from Almere to Amersfoort is included. More detailed information will come soon.*

#### PRACTICAL INFORMATION

##### **Costs:**

Standard fee for Dutch participants: €125,-  
Members of INTImi and participants travelling from abroad: €50,-

##### **Fee includes:**

- Admission to the INTD on June 30
- Site visits, lunches and transport to Rotterdam, Amsterdam and Almere on June 28-29
- Dinner on June 29